

Subject: CCA's DTLA Economic Forecast Panel & Showcase - Feb. 22

From: "Central City Association" <jdanganan@ccala.org>

Date: 01/27/2017 08:10 AM

To: "Julia Marino" <jmarino@downtownla.com>

CCA Executive Committee Meeting Notice

2017 DTLA ECONOMIC FORECAST: THE FUTURE OF DOWNTOWN PANEL & SHOWCASE

WEDNESDAY

FEB. 22

11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017

Reminder: Executive-level members receive up to four (4) complimentary tickets and Premier-level members receive up to five (5).

SPEAKERS

Sonnet Hui
Executive Project
Director
Hazens Group/Jia
Yuan, Co.

Simon Muir
Vice President,
Development
Acquisitions
Lend Lease

John Readey
Development
Associate
Trammell Crow
Residential

MODERATOR

**Dr. Christopher
Thornberg**
Founding Partner
Beacon Economics

MEETING SPONSOR

EVENT DETAILS

Millennium Biltmore Hotel
506 S. Grand Avenue

11 a.m. Networking,
Registration & Showcase

12 - 1:30 p.m. Program &
Lunch

Parking

THE FUTURE OF DOWNTOWN

Downtown L.A. continues to experience exponential growth in a variety of sectors. Residential and commercial construction activity is moving at a furious pace. Investment overall in DTLA continues. However, many questions still remain:

VISIT OUR SHOWCASERS BEFORE THE PROGRAM

- [California Hospital Medical Center](#)
- [Callison RTKL](#)
- [City Club Los Angeles](#)
- [Fuscoe Engineering](#)
- [Harley Ellis Devereaux](#)
- [Humphreys & Partners Architects, LP](#)
- [Omgivning](#)

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

- Torti Gallas + Partners

We have a few spots left for the showcase. Contact Joanne Danganan at jdanganan@ccala.org or 213.416.7511 for more information.

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

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